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The Malaysia Most Revered Watch Award 2007 is the award to give recognition to the most outstanding watch in terms of design, interpretive approach, innovation, movement complication with sets it apart from the rest of the watches nominated.

The winner of this award is expected to set the new benchmarks in the world of horology; and in short, there is none like the winner in the nominations.

This award is expected to be the most sought after award in the A Journey Through Time Starhill Watch & Jewellery Fair every year. This third party recognition to the design, craftsmanship and innovation to the Swiss watchmakers is the ultimate tribute given by the Judges of the Starhill Gallery Watch Awards.

Every year it is expected that the panel of judges will comprise of watch aficionados from both the local and international scene.