



RIVIERA XXL MAGNUM



RIVIERA XXL CHRONO DIVER

BAUME & MERCIER

Sport, chic, luxurious – concepts that typify the Mediterranean coast. During the 1970s, this was what inspired Baume & Mercier to create the Riviera line, with its highly distinctive twelve-sided case. The Riviera design went on to be timeless, as it has remained in the collection ever since. Baume & Mercier have now presented four new models with the same values as the originals from the 1970s: avant-garde design in combination with traditional technology. The Riviera L White Wave is feminine and glamorous, while

the XXL Chrono Diver has a passion for the ocean and the Riviera. The XXL 4 Screws is both sporty and elegant. More adventurous in appearance is the Riviera XXL Magnum, which has a substantial case diameter of 43 millimetres. Baume & Mercier have also had these new models photographed by internationally known photographer Jean-Dominique Meyer. Prices from € 1.690,-

For more information: Baume & Mercier, +47 33 38 23 30



BLU

Swiss company Blu is young (established in 2000) with a high profile. The brand specialises in haute horlogerie, but also has a new take on the watchmaker's craft. Or, as creative manager Bernard Lederer puts it: "Haute horlogerie with a twist". That Blu does indeed go further than a simple dial with hour and minute hands is shown by the illustrated example here, the new Majestic T3. This is a tourbillon within a tourbillon within a tourbillon. Still with us? The illustration probably clarifies this better than the text. The tourbillon rotates on its own axis and then again inside a second tourbillon along the edge of the watch case. The time is indicated with a hand for the minutes and a tiny ruby for the hours. The watch has a tick rate of 14,400 instead of the usual 28,800, so that the movement can be seen with the naked eye. Blu has made just fifty of these exceptional watches. Price upon request.

For more information: Blu, +44 84 36 900

BREGUET

Breguet is the absolute pinnacle of haute horlogerie, and this year the company has also brought some stunning new timepieces to the market. Here we are showing two new models with tourbillon. Together with La Tradition Tourbillon à fusée, a superb watch in which the power transfer from the cogs takes place via a chain. This exceptional watch, with an off-centre silver-plated dial, comes in 18 carat gold and is set to cost € 126.000,-. The second model we feel you shouldn't miss is the Tourbillon Messidor, provided with an exceptional timepiece, completely hand-engraved by Breguet watchmakers. This watch costs € 111.000,- and is available in rose gold. Both the Tourbillon à fusée and the Messidor are also available in platinum.



TOURBILLON MESSIDOR

For more information: Breguet, +32 2 520 14 73