

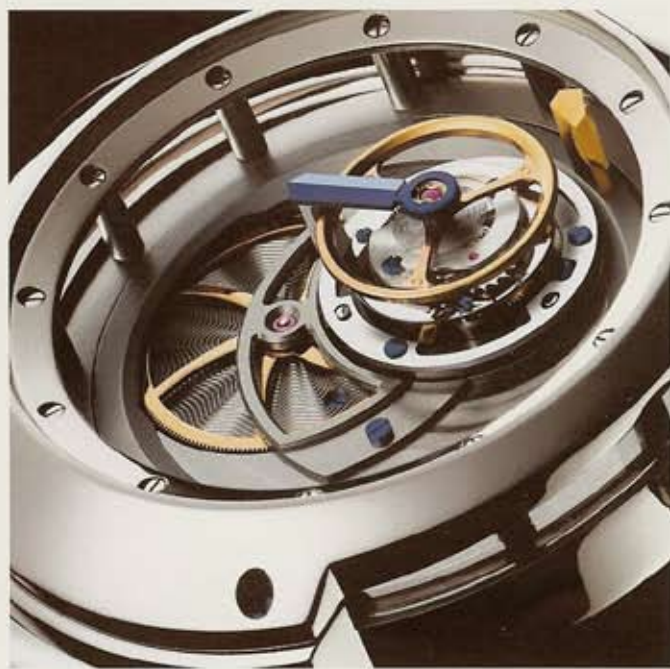
## The wonderful world of Bernhard Lederer

JUST TEN YEARS AGO GERMAN NATIONAL BERNHARD LEDERER MOVED HIS WATCHMAKING COMPANY FROM HIS HOMETOWN GERMANY TO THE COLOMBIER IN SWITZERLAND. HIS BERNHARD LEDERER UNIVERSE, BETTER KNOWN AS BLU, HAS SINCE WON MANY PRIZES WITH SOME VERY SPECIAL WATCHES. THE POWER OF THE ECCENTRIC DESIGN, COMBINED WITH FLAWLESS QUALITY, MAKES BLU A PEARL AMONG WATCHMAKING BUSINESSES. BERNHARD LEDERER ALSO BROUGHT HIS MASTERPIECES TO BASELWORLD, WHERE WATCH LOVERS COULD ADMIRE THE COLLECTION.



BLU TERZETT

The latest addition to the BLU collection is the **blu Open Planet** (€ 9,815.-). This automatic watch has a 44-millimetre steel case and a dial made from carbon fibre. As with all watches from the Planet line, the hours are not shown by hands, but by the rotating dial that turns once every twelve hours. The minutes are shown by the small hand in the aperture that gives a lovely view of the technology below. In the **blu Terzett** (€ 21,125.- in red gold) hour and minutes hands are used. In this watch, BLU is inspired by the classic regulator and has given this a new look. The dial is built from four layers, where the hour ring is located above between the two minute rings. As well as this, a date display is located at the six o'clock position.



BLU MAJESTY TOURBILLON MT3

### ONE, TWO THREE TOURBILLONS

One of the high points in the BLU collection is the **blu Majesty Tourbillon MT3** (€ 222,500.-), which has as many as three tourbillons. The flying 12-hour tourbillon contains a flying 1-hour tourbillon and a half-flying 1-minute tourbillon, all of which serve as time displays. The impressive mechanism is housed in an architectonic case which, with its twelve pillars, as well as hour indices, is reminiscent of the Greek Parthenon. The transparent case provides an excellent view of the mechanism, of which pretty much everything can be seen except for the connection between the crown and the timepiece, which remains mysteriously elusive. The relatively large balance wheel moves slightly more slowly than we are accustomed to in contemporary watches, making a better view of the technology possible. Of this exceptional watch, fifteen pieces will be made in gold and ten in platinum (prices without VAT).